

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV6/12 12.19  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

|  | CLASS: NATL. | LOCAL | REGIONAL |
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DATE NOV6/12 12.19

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STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
60 PLUS ASSOCIATION

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 55  
AGENCY PRODUCT CODE =

| AGENCY | INVOICE | DATE        | AMOUNT | DATE       | SALES |
|--------|---------|-------------|--------|------------|-------|
| 24     | S       | 1130P-1205A | 30     | \$3,500.00 | 11/3  |
|        |         |             |        |            | 0     |

PROGRAM : NEWS  
ORD COM1 : TP FOR NEWS  
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-19 FOR 1 SPOT/WK

| LINE#  | REP  | CD     | TIME PERIOD             | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT  | DAYS        | TOTL SPTS |
|--|------|--------|-------------------------|------|-----|------------|------------|----------|----------|------------|-------------|-----------|
| 26   | A    |        | 1144P-1219A             | 30   |     | \$3,500.00 | 11/3       | 11/3     | 1        |            | SAT         | 1         |
| PROGRAM : NEWS   |      |        |                         |      |     |            |            |          |          |            |             |           |
| ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1217A. |      |        |                         |      |     |            |            |          |          |            |             |           |
| THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-24         |      |        |                         |      |     |            |            |          |          |            |             |           |
| STATION MAKEGOOD OFFERS:                                 |      |        |                         |      |     |            |            |          |          |            |             |           |
| M3   | OK'D | BUY#24 | MISSED: SAT/1130P-1205A |      |     |            | NOV3       |          | 30S      | \$3,500.00 | (NOV6/12)   |           |
|  |      |        | OFFER: SAT/1144P-1219A  |      |     |            | NOV3       |          | 30S      | \$3,500.00 | PLS ADVISE. |           |
| CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1217A.      |      |        |                         |      |     |            |            |          |          |            |             |           |
| CONTRACT TOTAL   |      |        |                         |      |     |            |            |          |          |            | 124700.00   |           |
| TOTAL SPOTS  |      |        |                         |      |     |            |            |          |          |            | 29          |           |

NOV/12 124700.00

MARKET TOTALS \$388,300

WFTV 32%

WKMG 31%

WESH 30%

WOFL 7%

WKCF 0%

WRBW 0%

CABL 0%

WOPX 0%

WRDQ 0%

EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE